



iVend Reporting & Analytics is a comprehensive suite of business reporting and analysis capabilities, including customizable dashboards and reports that provide timely and actionable insights to operations teams across the retail enterprise.

iVend Reporting & Analytics includes:

- A comprehensive set of pre-built and customizable dashboards providing detailed key performance indicators (KPI) and alerts across all operations and channels
- A set of standard reports covering the common areas need to run retail operations effectively, which can be run to a schedule or on demand
- An easy to use report writer for users to develop simple reports without IT assistance
- A full function report generator allowing more complex reports to be developed on an ad-hoc basis, either by Power Users or IT staff
- A query builder for ad-hoc reporting and queries
- A web viewer to view via a browser or mobile device from anywhere with Internet access
- A report scheduler so reports can be distributed on a schedule
- SMS capability allowing authorized users to remotely trigger the running of a suitably formatted report, with the results emailed to the users mobile device



Benefits

- Manage operations in all channels by exceptions and alerts to get straight to problem areas
- No more wading through pages of reports to get to the real issues
- Identify successes on an exception basis so that they can be replicated across all stores or channels
- Analyze loyalty data to improve the customer service offer and to improve loyalty program success
- Analyze terminal, mobile POS and non-store transactions to identify loss prevention concerns and issues to address
- Access data instantly whether in office, in store, or on the go
- Use pre-built templates with retail industry standard KPIs and focused analytics to quickly identify successes and challenges
- Fast deployment, configuration and integration with existing systems for a rapid return on investment
- Ability to import sales plans through iVend Extensibility and add reporting against plan

Reporting Capabilities

- iVend Dashboards
- iVend Report Writer for business users
- Reports using Crystal Reports
- Query Builder – for ad hoc reporting
- iVend Web Viewer for viewing dashboards on the Internet or mobile devices
- Report scheduler to send standard reports on a predefined frequency

Reports Available

iVend Dashboards and reports allow you to analyze and improve performance for:

- Sales (by channel, store, sales associate and transaction)
- Margins and promotions
- Products and product groups
- Basket and affinity analysis
- Inventory consumption and status
- Customers and customer segments
- Payment methods and trends
- Loss prevention alerts
- Analysis by attributes to make reporting more meaningful



Product Features

- Can be accessed on whatever device you want - runs on Android, iOS devices or any web browser
- Associative search supports easier drill down from high level data to associated lower level data sets
- Eliminate more delays while someone investigates a problem – all users have all the information they need to take action immediately
- Fully integrated with all other iVend Retail modules to draw data from anywhere in retail enterprise
- Data is available in real-time to allow for completely up-to-date reporting and problem fixing

Key Reports - Store Analysis

- Net sales vs transactions
- Transactions on POS
- Storewide net sales
- Analysis of average sales transactions/store
- Month on month analysis
- Top performers and bottom performers

Customer Level Analysis

- Company and individual contribution
- Sales trends by day, week, month
- Calculation of basket size from generated revenue
- Customer type vs. Net sales trends
- Transactions vs. Sales associates

Promotions

- Promotional sales vs. overall sales analysis
- Statistics by promotion type

Side by Side Analysis

- Product group / product-comparison by ad hoc groups

Sales Associates

- Top performers
- Trend analysis
- Individual contribution

Attribute Analysis

- Attribute and sub attribute analysis for matrix
- Trend analysis

Comparative Sales Analysis

- Net sales growth comparison for store, product group, product drill-down

Affinity (Basket) Analysis

- What sells more with what?
- Strategic insights to plan promotions and product combinations

Payment Analysis

- Trend analysis by various payment modes by store/channel
- Inventory snapshot
- In stock and available to commit stock
- Actual stock display vs. committed stock
- Reorder alerts
- Average weekly net quantity vs. available quantity
- Shrinkage details based on actual stock take to ascertain pilferage

Product Analysis

- Product contribution to total sales
- Net sales by product and store
- ABC analysis by product
- Upsells
- Gift certificate analysis
- Special categorization for lost sales
- Newly introduced and non-moving product indicators



Manage operations across your retail enterprise by exceptions and alerts to quickly address problem areas.